

Dear Bozeman Parents and Guardians:

Congratulations!!! Your student has made it to senior year. A tradition here at **Deane Bozeman School** is to include **senior student recognition ads in the yearbook**. As parents/guardians, you can show your soon-to-be graduates your appreciation, gratitude, and pride by placing a personal message in the Senior Recognition section of the **Buck Tales** yearbook. Use this as a place to congratulate your student on their achievements, wish them luck, or give them that last piece of advice before they make their way out into the world. Graduates look forward to seeing their ads and reading what their parents, guardians, siblings, teammates, classmates, or friends have to say to them for years to come. Make sure to order your ad today and no ads will be accepted after **January 28, 2022**.

**Full Color Senior Ad Prices are as follows:**

Full Page (approx. 8.5 x 11")	\$200.00	¼ Page (approx. 4.25 x 5.5")	\$130.00
½ Page (approx. 4.25 x 11")	\$180.00	1/8 Page (Business Card size)	\$80.00



**Ready to lock in your senior's ad? You have 3 easy options:**

1. Go to [jostensadservice.com](http://jostensadservice.com) and choose your ad size, layout, enter your text and upload your pictures and create your own design **CREDIT CARD REQUIRED** (as seen in the "Before" example above)\*\*
2. Go to [jostensadservice.com](http://jostensadservice.com) and choose your ad size, layout, enter your text and upload your pictures and let our expert staff customize your online design at no additional cost **CREDIT CARD REQUIRED** (as seen in the "After" example above)\*\*
3. Email us your digital photos and let our expert staffers design your senior's ad from start to finish and create a unique recognition experience just for them **CASH OR CHECK ONLY** (no additional cost; proofs available)

**\*\*Important information about Yearbook Recognition Ads**

- Our school reserves the right to edit ads per our guidelines and theme
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos
- For your ad to appear in the yearbook, it must be purchased on or before the order deadline. No late orders will be taken

## 2021-2022 Deane Bozeman School Senior Recognition Ad Order Form

Please complete this form and return to Mrs. Brittany Barnes no later than January 28, 2022 to ensure your senior's recognition ad will have a place in the 2022 edition of ***Buck Tales*** yearbook.

Choose one of the following options by checking the box and completing required information:

**Option 1: I WILL CREATE MY OWN AD ON jostensadservice.com AND WOULD LIKE TO KEEP IT AS IS.**

By checking this box, I understand the following: Credit card required; Our school reserves the right to edit ads per our guidelines and theme; We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos; For your ad to appear in the yearbook, it must be purchased on or before the order deadline. No late orders will be taken.

**Option 2: I WILL CREATE MY OWN AD ON jostensadservice.com AND would like it customized by the DBS Yearbook Staff.**

By checking this box, I understand the following: Credit card required; Our school reserves the right to edit ads per our guidelines and theme; We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos; For your ad to appear in the yearbook, it must be purchased on or before the order deadline. No late orders will be taken.

**Option 3: I would like the DBS staff to design a unique ad for my senior and will email digital images to barnebh@bay.k12.fl.us**

By checking this box, I understand the following: **Cash/Check ONLY**; Our school reserves the right to edit ads per our guidelines and theme; We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos; For your ad to appear in the yearbook, it must be purchased on or before the order deadline. No late orders will be taken.

Please circle your desired ad size below:

Full Page (max 10 images)	\$200.00	1/4 Page (max 4 images)	\$130.00
1/2 Page (max 6 images)	\$180.00	1/8 Page (1 image)	\$80.00

**Complete the required information below for OPTION 3:**

Senior Name (as you would like it to appear in ad): \_\_\_\_\_

Purchaser's Name: \_\_\_\_\_

Purchaser's Email Address: \_\_\_\_\_

Number of photos submitted to barnebh@bay.k12.fl.us: \_\_\_\_\_ Cash: \_\_\_\_\_ Check: \_\_\_\_\_

Message you wish to include with photos: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*All digital images must be in JPEG format

\*\*Checks made payable to Deane Bozeman School\*\*

\*\*\*Please submit form and payment (preferably in a labeled envelope ATTN: Brittany Barnes) to front office or send with your student\*\*\*

**On behalf of the 2021-2022 Deane Bozeman *Buck Tales* yearbook staff, I would like to thank you for your support of our book and your senior. We are confident your senior will enjoy looking back at this ad for many years to come!**

Sincerely,

**Brittany Barnes**  
DBS Yearbook Advisor  
barnebh@bay.k12.fl.us